



For Immediate Release

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FOR IMMEDIATE RELEASE

Cambria Dallas Downtown Names General Manager and Director of Sales and Marketing

DALLAS - Cambria Dallas Downtown announces it has appointed a General Manager and Director of Sales and Marketing. The hotel partially opened in late 2017, and will fully open in mid-February 2018.

Bringing an upscale hotel experience to downtown Dallas, the Cambria Dallas is designed for the modern traveler with boutique accommodations and tech-minded amenities.

Fillmore Hospitality, which manages the Cambria Dallas, selected Lacey Lamm as General Manager and Shelly Campbell as Director of Sales and Marketing.

Lacey Lamm brings more than 20 years of hotel management experience to the Cambria Dallas. Most recently, Lacey was Vice President of Operations at The Packard Companies, a full-service management firm, where she oversaw more than 1,600 hotel rooms nationwide. Previously, Lacey served as Area General Manager at various properties under Concord Hospitality Enterprise. Prior to moving to Texas, she was the General Manager of the Hilton Southern Hills in Tulsa, OK. While there Lacey served the Oklahoma Hotel & Lodging Association and was the only woman in the associations history to be appointed Chairman.

Shelly Campbell joins Cambria Dallas with vast hotel sales and marketing experience. Shelly's hotel background includes Director of Sales and Marketing positions at Hilton Dallas/Park Cities, Hilton Waco and Marriott by Courtyard in Waco, Texas; and most recently, Cambria Southlake DFW North in Southlake, Texas also managed by Fillmore Hospitality.

Cambria Dallas owner John Kirtland developed the hotel in the historic Tower Petroleum building, striking a perfect balance of art deco style and contemporary

comfort. Additionally, Kirtland developed the hotel's neighboring residences, 1900 Pacific, located in the historic Corrigan Tower building.

"We are proud to welcome these two remarkable executives to Cambria Dallas", said John Kirtland. "Both Lacey and Shelly are proven experts in the hospitality industry, and with their combined wealth of experience, will be great assets to this hotel."

This hotel is the 35th Cambria Hotel & Suites property. Cambria Dallas is located at 1907 Elm Street, Dallas TX 75201. For more information on the Cambria Dallas, visit www.cambriadallas.com.

About Cambria Hotels & Suites

Cambria Hotels & Suites makes business travel easier—and more fun—than ever before. Offering modern décor, rooms that feel like an upgrade, and fresh, local cuisine. Cambria makes every guest feel like a VIP. There are currently 36 properties open across the country and more under development in the U.S. and Canada. To learn more, visit www.cambriahotelsandsuites.com.

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